

1                   **BROADCAST SYSTEM AND METHOD FOR BROWSING THE WEB**

2                   **ABSTRACT**

3                   The present invention provides a method and apparatus to browse the Web without  
4 using a web browser. The application server in a transmitting unit converts a web page  
5 transmitted from the Internet into video data and provides links to the video data on the  
6 basis of the links provided to the web page. In the video server of the transmitting unit ,  
7 the video data transmitted from the server is compressed by the MPEG2 encoders, and  
8 sent with information about the links provided to the video data. A 'Set-Top Box', of the  
9 receiving terminal outputs the received video data to a display, and establishes an  
10 association between the links provided to the video data and a position of a cursor  
11 displayed on the screen of the display.